Chasing Zero: Hand Hygiene

Mini Campaign Options

All managers are asked to choose ONE of the following mini campaign options for getting your team(s) engaged in this quarter’s Hand Hygiene focus in support of Chasing Zero. Visit our Hand Hygiene Management Online Tool Kit at www.wakemed.org/chasing-zero-hand-hygiene to make your selection and get “credit” for participating. We’ll be tracking participation with a goal of 100% participation by November 15. Thank you in advance for your commitment to Chasing Zero and hand hygiene!

Option 1: Request a Hand Washing Demo with Infection Prevention
- How effective is your team’s hand washing? Schedule a fun and educational visit from Infection Prevention to test your staff’s hand washing technique. We’ll have fun with either paint or GloGerm™ and help staff understand the importance of thorough hand washing with a visual and interactive demonstration.
- Note: Demo requires a sink nearby so staff can wash their hands. Your unit break room is an ideal setting for the demo.

Option 2: Implement a “Caught You Clean-Handed” Recognition Box
- Request a “Caught You Clean-Handed” Box for your unit(s) via the online Tool Kit. Along with the box, you will receive a sticker to place on the front of the box and a notepad with entry forms.
- Place the box in a central location, and encourage team members to recognize colleagues – staff, physicians or volunteers – who are Hand Hygiene Heroes by completing an entry form and dropping it into your area’s “Caught You Clean-Handed” Box. Staff who see colleagues washing their hands, encouraging others to do so, OR working to help improve department compliance should be recognized with an entry!
- Managers can recognize staff entered on a weekly or monthly basis with Chasing Zero Heroes certificates, treats or by sharing their story with us at chasingzero@wakemed.org for consideration for our system-wide recognition program.

Option 3: Participate in Our Hand Hygiene Spirit Challenge
- Show your department’s hand hygiene spirit! Create a poster, take a photo or film a short video with your staff promoting hand hygiene. For examples, visit our Chasing Zero Hand Hygiene Online Tool Kit.
- As always, HIPAA rules apply. No patients may appear in any videos.
- Submit your entry to chasingzero@wakemed.org. If your video file is too large to email, upload it to a videosharing site such as YouTube or Vimeo and send us the link!
- The department who demonstrates the most creative “Hand Hygiene Spirit” entry by November 15 will win a pizza party.